

SAT KRAK 2016

www.satkrak.com www.amael.pl www.satkurier.pl

6-7.10.2016, Cracow, Poland

Hotel Galaxy
ul. Gęsia 22A

31-535 Cracow, Poland
www.galaxyhotel.pl

WE INVITE BROADCASTERS, PLATFORMS, SPONSORS AND MEDIA PARTNERS TO COOPERATION

Dear Sir or Madam!

Organizers of digital television and radio fair in Poland **SAT KRAK 2016** propose you to sponsor this prestigious exhibition. This will significantly raise the rank and underline the commitment of cooperating companies in the development of the DTT and satellite television.

THE MAIN STRATEGIC PARTNER

The title of The Main Strategic Partner of SAT KRAK 2016 is granted to only one firm.

The value of the package: 15,000 EUR + 23% VAT.

The sponsor pack contains:

- grant The Firm **The Main Strategic Partner of SAT KRAK 2016** title;
- provide The Firm max. **16 sq. m.** of exhibition area (unconstructed);
- inform about the cooperation with The Firm during the opening ceremony of the exhibition;
- inform about the cooperation with The Firm in press releases of the exhibition;
- place the two-page information about The Firm in the exhibition catalogue;
- place one-page ad of The Firm in the printed version of SAT Kurier magazine 9-10/2016 and 11/2016;
- place two-page advertorial of The Firm in the printed version of SAT Kurier magazine and on www.satkurier.pl web portal;
- place one-page ad of The Firm in the exhibition catalogue;
- place banner of The Firm on www.satkrak.com web page and on www.satkurier.pl web portal;
- place logo of The Firm on ad materials of the exhibition;
- place logo of The Firm on www.satkrak.com web page with link to web page of The Firm;
- place logo of The Firm on key leashes of the exhibition;
- place logo of The Firm on IDs of the exhibition;
- place logo of The Firm on cover of the exhibition catalogue;
- logo of The Firm always bigger than logos of other sponsors;
- possibility to set roll-ups, banners, etc. of The Firm in the conference room;
- possibility to insert ad materials in the exhibition catalogue;
- possibility to put ad materials of The Firm at the entrances to the exhibition;
- possibility to organize own conference.



Patronat medialny
Media patronage



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Kontakt Contact

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THE PLATINUM SPONSOR

The title of The Platinum Sponsor of SAT KRAK 2016 is granted to only one firm.

The value of the package: 10,000 EUR + 23% VAT.

The sponsor pack contains:

- grant The Firm The Platinum Sponsor of SAT KRAK 2016 title;
- inform about the cooperation with The Firm during the opening ceremony of the exhibition;
- inform about the cooperation with The Firm in press releases of the exhibition;
- place the two-page information about The Firm in the exhibition catalogue;
- place one-page ad of The Firm in the exhibition catalogue;
- place banner of The Firm on www.satkrak.com and www.digi-tv.pl web pages;
- place logo of The Firm on ad materials of the exhibition;
- place logo of The Firm on www.satkrak.com web page with link to web page of The Firm;
- place logo of The Firm on IDs of the exhibition;
- place logo of The Firm on cover of the exhibition catalogue;
- logo of The Firm always bigger than logos of other sponsors (except for logo of The Main Strategic Partner);
- possibility to set roll-ups, banners, etc. of The Firm in the conference room;
- possibility to insert ad materials in the exhibition catalogue;
- possibility to put ad materials of The Firm at the entrances to the exhibition.

THE GOLD SPONSOR

The title of The Gold Sponsor of SAT KRAK 2016 is granted to only one firm.

The value of the package: 6,000 EUR + 23% VAT.

The sponsor pack contains:

- grant The Firm The Gold Sponsor of SAT KRAK 2016 title;
- inform about the cooperation with The Firm during the opening ceremony of the exhibition;
- place the one-page information about The Firm in the exhibition catalogue;
- place one-page ad of The Firm in the exhibition catalogue;
- place banner of The Firm on www.satkrak.com and www.digi-tv.pl web pages;
- place logo of The Firm on ad materials of the exhibition;
- place logo of The Firm on www.satkrak.com web page with link to web page of The Firm;
- possibility to set roll-ups, banners, etc. of The Firm in the conference room;
- possibility to insert ad materials in the exhibition catalogue;
- possibility to put ad materials of The Firm at the entrances to the exhibition.

THE SILVER SPONSOR

The title of The Silver Sponsor of SAT KRAK 2016 is granted to many firms.

The value of the package: 1,000 EUR + 23% VAT.

The sponsor pack contains:

- grant The Firm The Silver Sponsor of SAT KRAK 2016 title;
- place the one-page information about The Firm in the exhibition catalogue;
- place one-page ad of The Firm in the exhibition catalogue;
- place banner of The Firm on www.satkrak.com and www.digi-tv.pl web pages;
- place logo of The Firm on ad materials of the exhibition;
- place logo of The Firm on www.satkrak.com web page with link to web page of The Firm;
- possibility to put ad materials of The Firm at the entrances to the exhibition.

THE SPONSOR OF THE TELEVISION STUDIO

The title of The Sponsor of the Television Studio of SAT KRAK 2016 is granted to only one firm.

The value of the package: 2,500 EUR + 23% VAT.

The sponsor pack contains:

- inform about the cooperation with The Firm during the opening ceremony of the exhibition;
- place the one-page information about The Firm in the exhibition catalogue;
- place banner of The Firm on www.satkrak.com and www.digi-tv.pl web pages;
- place logo of The Firm on the background of the television studio of the exhibition and on satkurier.tv;
- place logo of The Firm on www.satkrak.com web page with link to web page of The Firm;
- possibility to set roll-ups, banners, etc. of The Firm in the conference room.

THE SPONSOR OF SAT KURIER AWARDS 2016 GALA

The title of The Sponsor of SAT KURIER AWARDS 2016 gala is granted to only one firm.

The value of the package: 10,000 EUR + 23% VAT.

The sponsor pack contains:

- inform about the cooperation with The Firm during the opening ceremony of the exhibition;
- inform about the cooperation with The Firm and place logo of The Firm in report of the gala in printed version of SAT Kurier magazine 11/2016;
- make footage of the gala with logo of The Firm and place it on www.satkurier.tv web page and YouTube;
- place one-page ad of The Firm in the exhibition catalogue;
- place banner of The Firm on www.satkrak.com and www.digi-tv.pl web pages;
- place logo of The Firm on materials presented during the gala;
- place logo of The Firm on www.satkrak.com web page with link to web page of The Firm;
- possibility to set roll-ups, banners, etc. of The Firm in the conference room.

THE SPONSOR OF PRODUCT OR SERVICE

The title of The Sponsor of Product or Service of SAT KRAK 2016 is granted to many firms.

The value of the package: 800 EUR + 23% VAT.

The sponsor pack contains:

- place one-page ad of The Firm in the exhibition catalogue;
- place banner of The Firm on www.satkrak.com and www.digi-tv.pl web pages;
- place logo of The Firm on www.satkrak.com web page with link to web page of The Firm;
- possibility to set roll-ups, banners, etc. of The Firm in the conference room.

THE SPONSOR OF CONFERENCE

The title of The Sponsor of Conference of SAT KRAK 2016 is granted to many firms.

The value of the package: 1,000 EUR + 23% VAT.

The sponsor pack contains:

- inform about the cooperation with The Firm during the conference;
- place banner of The Firm on www.satkrak.com and www.digi-tv.pl web pages;
- place logo of The Firm on www.satkrak.com web page with link to web page of The Firm;
- possibility of organize own conference;
- possibility to set roll-ups, banners, etc. of The Firm in the conference room;
- possibility to organize the catering – to negotiate for an additional fee.

THE MAIN TECHNOLOGICAL PARTNER

The title of The Main Technological Partner of SAT KRAK 2016 is granted to only one firm.

The value of the package: 3,000 EUR + 23% VAT (partner is obliged to rent the necessary equipment during the exhibition, other issues of the partnership are to negotiate).

The sponsor pack contains:

- place one-page ad of The Firm in the exhibition catalogue;
- place banner of The Firm on www.satkrak.com and www.digi-tv.pl web pages;
- place logo of The Firm on www.satkrak.com web page with link to web page of The Firm;
- possibility to set roll-ups, banners, etc. of The Firm in the conference room.

We are open to other forms of cooperation. Terms of special package will be determined by individual negotiations. We look forward to your application and look forward to supporting our initiative, which intention is to fruitful cooperation of many firms.

Please decide on sponsorships until 1.08.2016, which will allow us to place your company logo on all materials of the exhibition.

Questions, comments and suggestions should be directed to:

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